



## South Eastern IFT Expo & Golf Event

February 22-23, 2023

Feb 22: Topgolf Atlanta Midtown | Feb 23: Southern Exchange Ballroom, Atlanta GA

<https://www.southeasternift.org/expo>

# SPONSORSHIP OPPORTUNITIES

*Your generous contribution will primarily support our student members by providing them opportunities to attend our section events for free and help fund our many scholarships and competition awards. Our goal is to increase member engagement by creating compelling events within our region and supporting the next generation of food technologists.*

|  | EXPO Sponsorship Opportunities<br>February 23, 2023 |               |                 |                 | Topgolf Sponsorship Opportunities<br>February 22, 2023 |                              |
|--|---|---------------|-----------------|-----------------|--|------------------------------|
|  | PLATINUM<br>\$1,000                                 | GOLD<br>\$750 | SILVER<br>\$500 | BRONZE<br>\$250 | TOPGOLF MASTERS SPONSOR<br>\$1,000                     | TOPGOLF PGA SPONSOR<br>\$500 |
| Logo displayed on <b>virtual floor plan</b>  | ✓   |               |                 |                 |  |                              |
| Logo included on recognition sign on site with <b>booth number &amp; QR code</b><br><i>(immediate access to company website)</i> | ✓   |               |                 |                 |  |                              |
| <b>\$250 discount</b> off of your Table Registration <i>(Regular price \$550)</i>  | ✓   | ✓             |                 |                 |  |                              |
| Email blasts sent BEFORE the Expo featuring your <b>Company's Products/Services</b>  | ✓<br>2 emails                                       | ✓             |                 |                 |  |                              |
| <b>Drink Tickets</b> for use during the Expo   | 5 tickets   | 2 tickets     |                 |                 |  |                              |
| Marketing Recognition <b>Post Expo</b>   | ✓   | ✓             |                 |                 |  |                              |
| Featured Listing on Floor Plan<br><i>(your company name will appear at the top of the listing)</i>                               |   | ✓             |                 |                 |  |                              |
| Seminar Recognition - Signage displayed at Seminar Area  |   |               | ✓               |                 |  |                              |
| Recognition in <b>Show Directory</b>   | ✓   | ✓             | ✓               | ✓               |  |                              |
| Company <b>Name/Logo</b> listed on Website & linked to your URL  | ✓   | ✓             | ✓               | ✓               |  |                              |
| Recognition Sign/Banner at Entrance of Expo  | ✓   | ✓             | ✓               | ✓               | ✓ at Topgolf   | ✓ at Topgolf                 |
| Company Name Recognition in all Pre and Post Expo Marketing Email Blasts   | ✓   | ✓             | ✓               | ✓               | ✓  | ✓                            |
| <b>Your Own Bay</b> with 6 Golfers (Value \$900)   Buffet Dinner   10 Drink Tickets  |   |               |                 |                 | ✓  |                              |
| 2 Golfers (Value \$300)   Buffet Dinner   5 Drink Tickets  |   |               |                 |                 |  | ✓                            |