

South Eastern Golf Event & Food Industry Expo February 7-8, 2024

Feb 7: Topgolf Atlanta Midtown | Feb 8: Whitehall Ballroom at Southern Exchange, Atlanta GA https://www.southeasternift.org/expo

SPONSORSHIP OPPORTUNITIES

Your generous contribution will primarily support our student members by providing them opportunities to attend our section events for free and help fund our many scholarships and competition awards. Our goal is to increase member engagement by creating compelling events within our region and supporting the next generation of food technologists.

	EXPO Sponsorship Opportunities February 8, 2024				Topgolf Sponsorship Opportunities February 7, 2024	
	PLATINUM \$1,000	GOLD \$750	SILVER \$500	BRONZE \$250	TOPGOLF MASTERS SPONSOR \$1,250	TOPGOLF PGA SPONSOR \$750
Logo displayed on virtual floor plan	√	·			. ,	·
Logo included on recognition sign on site with booth number & QR code (immediate access to company website)	✓					
Email blasts sent BEFORE the Expo featuring your Company's Products/Services	2 emails	✓				
Drink Tickets for use during the Expo	5 tickets	2 tickets				
Marketing Recognition Post Expo	✓	✓				
Featured Listing on Floor Plan (your company name will appear on top of the listing and in Bold)		✓				
Seminar Recognition - Signage displayed at Seminar Area			✓			
Recognition in Show Directory	✓	✓	✓	✓		
Company Name/Logo listed on Website & linked to your URL	✓	✓	✓	✓		
Recognition Sign/Banner at Entrance of Expo	✓	✓	✓	✓	✓ at Topgolf	✓ at Topgolf
Company Name Recognition in all Pre and Post Expo Marketing Email Blasts	✓	✓	✓	✓	✓	✓
Your Own Bay with 6 Golfers (Value \$1,050) Dinner 10 Drink Tickets					✓	
2 Golfers (Value \$350) Dinner 5 Drink Tickets						✓