



South Eastern Section  
Institute of Food Technologists



# APRIL 21<sup>ST</sup> 2023

## SOUTHEASTERN SECTION PRODUCT DEVELOPMENT & POSTER COMPETITION

### Alt Protein – PULSE...IFY! PULSE...IFY!

This year, Southeast IFT (SEIFT) challenges university students from the section to get creative in **producing novel food products featuring pulses** for incorporation into the retail food market. Pulses must be present as a key ingredient in the products developed. For a product to qualify, pulses must be in the top five ingredients by weight and must make up 5% of the total formulation by weight. The product should provide 20% of the recommended intake (daily value [DV]) for protein and 20 – 25% for dietary fiber.

SEIFT Theme  
REgenerative,  
Sustainable, Emerging  
Technologies (RESET)

Product Development  
Competition Tag Line:  
*"Sustainable Food,  
Sustainable Future".*

Registration  
Before or on  
**April 7th, 2023.**

For more details

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<https://www.southeasternift.org>

Monetary Awards  
First Place Winner  
\$3,000.00

### VENUE

Alabama A&M University  
Huntsville, AL  
April 21-22, 2023